FLOWER
HOUSE | GARDEN | LIFESTYLE

PRODUCTION SCHEDULE

JAN/FEB
Color Issue
AD CLOSE: 11/9/21
ON SALE: 1/4/22

MAR/APR
Spring Style & Design Issue
AD CLOSE: 1/11/22
ON SALE: 3/1/22

MAY/JUNE
Outdoor Living Issue
AD CLOSE: 3/8/22
ON SALE: 4/26/22

JULY/AUG
Summer Style & Entertaining Issue
AD CLOSE: 5/3/22
ON SALE: 6/21/22

SEPT/OCT
Fall Style & Design Issue
AD CLOSE: 7/5/22
ON SALE: 8/23/22

NOV/DEC
Holiday Luxe Issue
AD CLOSE: 9/6/22
ON SALE: 10/25/22

PRODUCTION SPECIFICATIONS

Print Ad Sizes

FULL PAGE, BLEED	8.625" x 11.125"
FULL PAGE, NO BLEED	7.875" x 10.375"
1/2 PAGE HORIZONTAL, NO BLEED	7.875" x 4.875"
1/2 PAGE VERTICAL, NO BLEED	3.625" x 10.375"
1/4 PAGE	3.625" x 4.875"
BACK COVER, BLEED	8.625" x 11.125"
SPREAD, FULL BLEED	17" x 11.125"

Digital Ad Sizes

WEBSITE	728 X 90 AND 300 X 250
E-NEWSLETTER	728 X 90 OR 300 X 250

Submit print and digital ad files to:
ads@flowermag.com

Print Accepted Format:
High resolution .pdf, .tif, or .jpg files. All images must be CMYK and 300 dpi or greater. Convert all Pantone colors to CMYK. Export to include crop and bleed marks.

Trim Size = 8.375" x 10.875"
Bleed = .125"
Binding = Perfect Bound

NOTE: *For full page bleed ads, printer does not guarantee any art or copy that falls within .125" of the magazine trim*

Digital Accepted Format: .gif, .jpg, or .png